

# On The Inside

Television & Radio Show



## Cable TV Show



### Cable Broadcast

Coming soon to RSN, SkiPressTV.com

Currently from time to time you can catch us on Westchester's Public Access Channels.

### Internet Streaming Video

New Premier Thursdays 7pm

[www.WVOX.com](http://www.WVOX.com)

[www.Ontheinsidenow.com](http://www.Ontheinsidenow.com)

[www.westchester1.com](http://www.westchester1.com)

[www.worthies.com](http://www.worthies.com)

Archived on [ontheinsidenow.com](http://ontheinsidenow.com)

### Website Statistics

[www.WVOX.com](http://www.WVOX.com):

**Weekly** 5,000 Users / 10,345 Page Views

[www.Ontheinsidenow.com](http://www.Ontheinsidenow.com):

**Weekly** 500 Users / 4,799 Page Views

[www.Westchester1.com](http://www.Westchester1.com):

**Weekly** 16,600 Users / 185,629 Page Views

[www.Worthies.com](http://www.Worthies.com):

**Weekly** 3,000 Users / 18,345 Page Views

### Audience Demographics

Westchester, Putnam, Rockland, Long Island, Connecticut, and NYC.

Household income 75,000 and above

Male & Female 16-60

Spending the past few years covering events and building an online following, we have spun off our own 30 minute TV show.

### Segment Topics

- Skiing/Snowboarding
- Restaurants
- Health & Wellness
- Ice Skating
- Musical Events
- Fashion
- Health and Wellness
- Community Events
- Resort Accommodations
- Business Spotlights
- Event Coverage
- Ice Fishing
- Lovers Life
- Winter Equipment

## Promotional Opportunities

### Tired of the Same OL Marketing Videos?

#### Sponsor a *Television Program* Spotlighting your Mountain and Resort experience!

Let our professional host and crew interview your staff and guests and show the world what their missing.

- What we offer is a 7-8 segment Television show
- Use to promote new services and amenities
- Gives the look that it is an independent production
- Send out as a Marketing DVD or offer as a video on your website
- Viewers will sit back and enjoy this type of a show

**We arrive and shoot + edit over a 5 day time period.  
Start on a Monday complete by that Friday.  
100 DVD's delivered to you one week later.**

### Be a Guest

Tell us about your product or services.

Past Interviewed guests have included: Jake Burton Carpenter, Carolyn Kepcher, Jeanine Pirro, Mt Vernon Mayor Ernie Davis, Jay Williams, Kier Dillon, Shaun White & unknown to Aaron at the time Gold Medalist Johnny Mosley.

### Weekly Show Promotional Spots

- Product placement and new product releases
- Restaurant Spotlight – Business Introduction

### Weekly Show Sponsor - \$500 - \$1500

- Logo as part of promotional campaign
- Mention in opening and closing
- Banner Ad on Website 120x250

### Other Sponsor Types

- Whole Season Sponsor (13 shows) - \$15,000.00
- 3 Show Sponsor - \$4000.00
- Family & Singles